



KarenFinnin  
TAKING HEALTH ONLINE

Karen Finnin  
2016 Speakers Kit

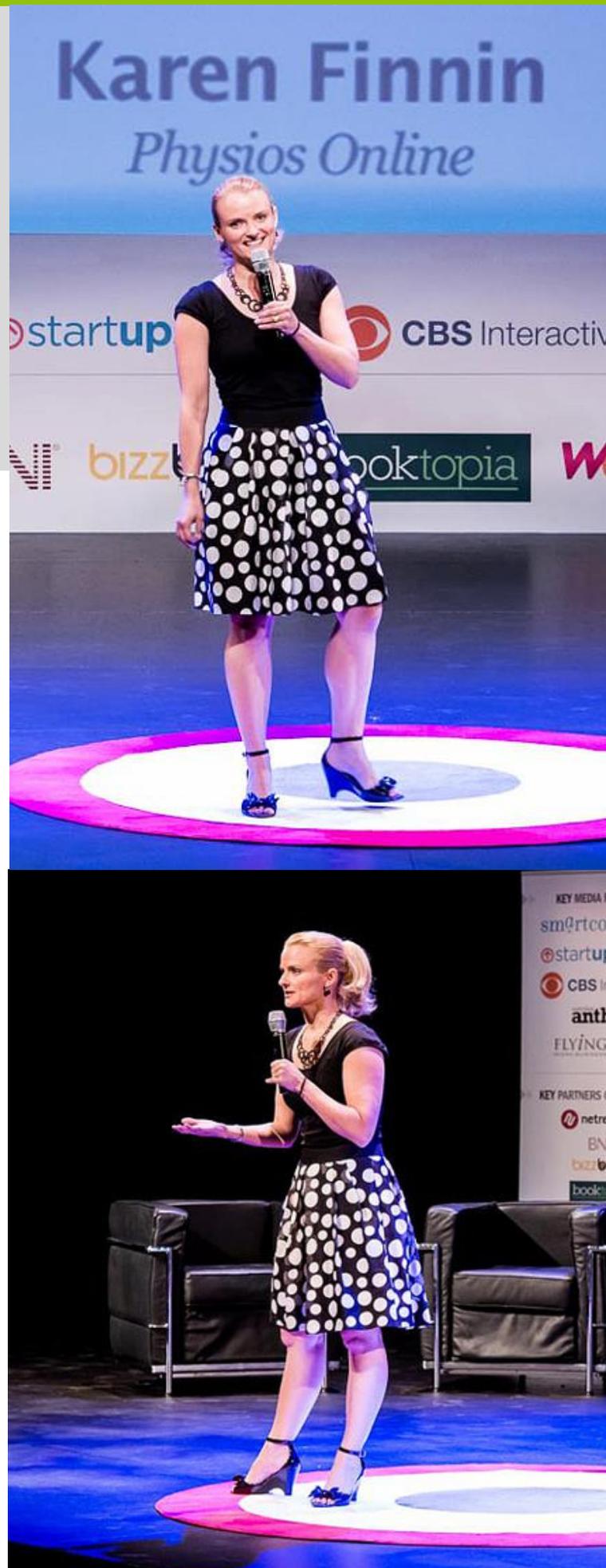


# From physio to digital health authority — Karen Finnin, inspiring speaker

Great speakers do more than talk. They tell great stories. And what makes great stories? Authenticity — of the teller and the tale.

Karen Finnin has a swag of authentic stories. She tells them with the authority of a pioneer, the joy of an explorer, and the humanity of a healthcare professional. Two great stories come to mind: dealing with missing a life's dream by half an inch; and creating a global telehealthcare movement.

What sets Karen apart from other influential speakers? Start with original thinking, focused action, and inspired teaching.



## A fascination for human movement

A life-long dancer, from the age of three she was fascinated by the beauty in human movement. When a career in ballet fell through after school — she fell a devastating half an inch short of the prestigious Australian Ballet's height requirement — her intrigue with the human body didn't. Within minutes of enrolling in a physio degree at Melbourne's LaTrobe University, she knew she'd made a life-affirming choice.

A master's degree followed, alongside experience in both private and public physio practice. Blessed with an active mind, and an appetite for challenge, the entrepreneur in Karen has launched three successful business concepts since 2011. All have a health and well-being focus. And all exploit to the full contemporary online techniques.

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## Revolutionary online opportunities through inspired speaking

As a speaker, Karen's subjects range across the revolutionary opportunities the online environment offers for fellow physios and healthcare professionals in particular. Her main speaking topics are:

### **Treat Your Patients in Your Pyjamas — how to take a hands-on health service online.**

This talk exposes the pitfalls facing traditional face-to-face physio operations. It then goes on to present the diagnosis, treatment, and business benefits of online physiotherapy practice. Treat Your Patients in Your Pyjamas bursts the myths behind hands-on physiotherapy and reframes the reality of modern, professional treatment. It describes a comprehensive and satisfying blend of preventive education, remote diagnosis, rehabilitation planning, and patient self-management, with startling results.



### **Cloud and Proud — easy access and cost effective tech tools for more time, money and fun in your health career.**

Cloud and Proud reveals the secrets to building and strengthening trust, expanding reach and audiences, and boosting profitability. It demonstrates that, far from a distant and impersonal delivery, internet technology and communications can deepen and improve practitioner/patient communications and relationships, and boost health outcomes.





## Find Your Voice Online —harness social media to build your professional profile online.

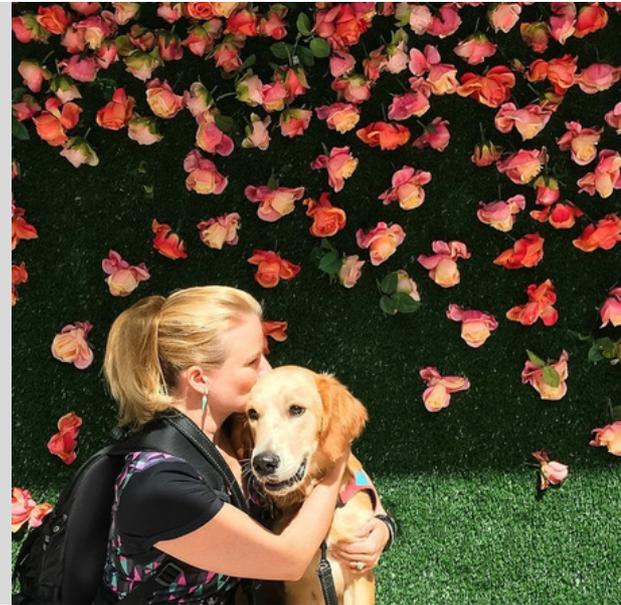
This presentation explores how physios and allied health practitioners can master platforms such as LinkedIn, Facebook, Twitter, Instagram, and Pinterest (please add or delete as required) specifically for healthcare applications. Find Your

Voice Online sweeps away the sense of overwhelm that surrounds social media today.

And it clears the fog that makes so many non-tech health professionals reluctant to embrace extraordinary opportunities for their practice and their business.

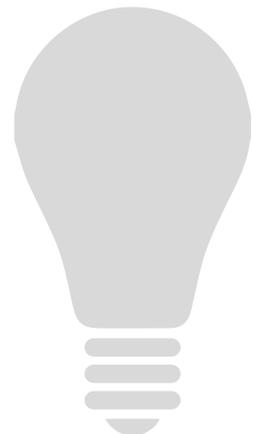
## 'Giving Back' Without Coins - Weaving What You Love into What You Give

Karen tells the story of a unique dog-centric human community she and her husband, Dan Uden, also a physiotherapist, founded in 2013. You'll also hear about the astonishing philanthropic work they do to support people with disabilities through Assistance Dogs Australia.



## Customised presentations —

Talk to Karen about your conference or motivational speaker needs involving any combination of health and healthcare, technology, fitness and wellbeing, and business communications.



Karen's presentation network is now Australia wide and is beginning to spread internationally with recent engagements in Asia. In the space of just five years, she has been nominated for or won a range of glittering entrepreneurial awards.



Key Person of Influence



**Karen has been featured in:**



## Karen has presented at:



"Our recent live event in Melbourne wouldn't have been as successful without Karen's passion, insight and energy. She gives a great and dynamic presentation and is a pleasure to work alongside. I have absolutely no qualms recommending her presentation style and look forward to future work together."

Dr Mark Merolli, Health Social Media,  
[www.markmerolli.com](http://www.markmerolli.com)



To book Karen for your next event, use the  
contact details below

[karen@physios-online.com](mailto:karen@physios-online.com)  
+61 417141069  
[www.karenfinnin.com](http://www.karenfinnin.com)